

**How important
of a role will
you play?**



March 17-22, 2012

2012 Sponsorship Program



THE PART OF A LIFETIME.

\$5000 EXECUTIVE PRODUCER Exclusive Opportunity

In exchange for your support you will receive:

- Full page ad on the back cover of souvenir program book*
- Your full page ad projected on screen prior to all Nickelodeon films
- On screen thank you acknowledgement

Your company logo will be included on:

- Festival poster
- MJFF paid print ads
- MJFF homepage with link to your company homepage
- Festival brochure, mailed to 3,500 households

In addition:

- Verbal recognition at every screening
- Inclusion in festival press releases
- Recognition in program book
- In-theater display of banner or signage
- Invitation to dine with visiting guest artists
- VIP seating
- Twenty tickets to Opening Night Film and Party
- Ten All Festival Passes
- Opportunity to introduce a film (script provided by MJFF)



\$2500 PRODUCER – Opening Night Exclusive

In exchange for your support you will receive:

- Full page ad, inside front or inside back cover of MJFF program book*
- Your ad projected on screen prior to all Nickelodeon films

Your company logo will be included:

- MJFF homepage with link to your company homepage
- Festival brochure, mailed to 3,500 households

In addition:

- Recognition at every screening
- Opportunity to introduce the film at opening night (script provided by MJFF)
- In-theater display of banner or signage
- VIP seating
- Ten tickets to Opening Night Film and Party
- Five All Festival Passes

\$1500 INDEPENDENT PRODUCER

Anchor Program

(Four available) Become a sponsor of one of MJFF's film programs: Youth, Seniors, Women Filmmakers Forum, LGBT. In exchange for your support you will receive:

- Full page ad, priority placement, in program book*
- Your ad projected on screen prior to all Nickelodeon films

Your company logo will be included on:

- MJFF homepage with link to your company homepage
- Festival brochure, mailed to 3,500 households

In addition:

- Recognition at festival prior to your sponsored Anchor Program
- Opportunity to introduce the film (script provided by MJFF)
- VIP seating
- Six tickets to Opening Night Film and Party
- Four All Festival Passes

\$1000 DIRECTOR

In exchange for your support you will receive:

- Full page ad in souvenir program book*

Your company logo will be included on:

- Projected on screen before all films
- MJFF homepage with link to your company homepage
- Festival brochure, mailed to 3,500 households

In addition:

- VIP seating
- Four tickets to Opening Night Film and Party
- Two All Festival Passes

\$700 CASTING DIRECTOR

In exchange for your support you will receive:

- Half page ad in our souvenir program book*

Your company logo will be included:

- Projected on screen before all films
- MJFF business sponsor page with link to sponsor homepage
- Festival brochure, mailed to 3,500 households

In addition:

- Four tickets to Opening Night Party and Film
- One All Festival Pass

\$350 BEST BOY

In exchange for your support you will receive:

- Quarter page ad in our souvenir program book*
- One 4 Flix-UPic Film Pack

A SPECIAL HONOR.

The Yom Hashoah Film Project Brings Holocaust Remembrance to the whole Community

Since its inception in 2003, the Yom Hashoah Film Project has become southern Maine's most visible and widely-attended community observance of Holocaust Memorial Day. It is on this day we remember the victims of the Holocaust and recognize the continuing atrocities affecting Maine's diverse communities.

\$2500 COMMUNITY YOM HASHOAH PROGRAM SPONSOR

(Exclusive) In exchange for your support you will receive:

- Full page ad, inside front or inside back cover of MJFF program
- Your ad projected on screen prior to all Nickelodeon films

Your company logo will be included on:

- MJFF homepage with link to your company homepage
- Festival brochure, mailed to 3,500 households

In addition:

- Recognition at every screening
- Opportunity to introduce the film (script provided by MJFF)
- On-site display of banner or signage
- VIP seating during MJFF Festival
- Ten tickets to Opening Night Film and Party
- Five All Festival Passes



WHY IS THIS JEWISH FILM FESTIVAL DIFFERENT FROM ALL OTHER FILM FESTIVALS?

Virtually every major city in the country boasts of a Jewish Film Festival. Portland has the distinction of being the smallest city in the nation to host an independent, professional Jewish film festival.

While every year we screen many of the same films as New York and Los Angeles festivals, we have nothing that even comes close to their endowments.

YOUR SPONSORSHIP WILL DO MORE THAN REACH AN IMPORTANT AUDIENCE.

IT WILL TOUCH THEM.

Since 1998, MJFF has succeeded in increasing the Festival's attendance year after year by reaching out to a growing multi-cultural and multi-generational audience and by presenting an extraordinary collection of independent films. We have presented over 350 films both domestic and foreign, brought more than 70 guest artists from the U.S. and around the world and sold over 30,000 tickets to both Jewish and non-Jewish attendees in venues throughout greater Portland as well as selected sites throughout the State. In turn we have created a deeply loyal audience base of thousands of individuals.

Sponsorship of MJFF provides your company with the opportunity to promote itself in a unique and highly visible way.



RAVE REVIEWS

The Maine Jewish Film Festival has been recognized by the City of Portland and the State of Maine for our cultural and economic development; as well as for becoming a leading center for the arts in New England. MJFF has also been honored by the Academy of Motion Picture Arts and Sciences for our Women Filmmakers Forum and by EqualityMaine for our annual LGBT Film Project.



“The Maine Jewish Film Festival is one more reason to celebrate the richness of the cultural life in our state. It gives Jews and non-Jews alike a wonderful way to share the Jewish experience through the magic of film. Save me a seat!”

- *Eliot Cutler*
Chair, OneMaine

**MAINE JEWISH
FILM FESTIVAL**

“I’ve had the great fortune of showing ‘Holy Land Hardball’ in dozens of cities across the country, but few of them embraced the filmmaking experience as much as the Maine Jewish Film Festival.”

- Erik Kesten,
Director, *Holy Land Hardball*

“Here at Garrand, we support the Maine Jewish Film Festival, not because it’s Jewish, but because it’s good. Really good.”

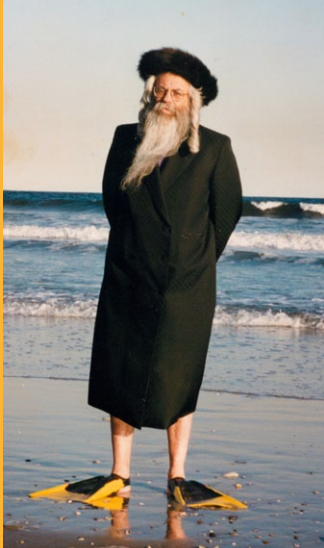
- Brenda Garrand
CEO of Garrand



**To the IRS, you're
a proud sponsor.**

**To us, you're
a mensch*.**

***A truly remarkable friend.**



BECOME A SPONSOR

The success of MJFF as a community-wide event is due to the support of local businesses like yours. Help us to make this year our best ever!

Contact person: _____

Address: _____

City: _____

Phone: _____

Email: _____

Sponsorship level _____

Name as it appears in program book:

Please make check out to MJFF and mail
to the following:

SEND TO:

Maine Jewish Film Festival
P.O. Box 7465
Portland, Maine 04112-7465